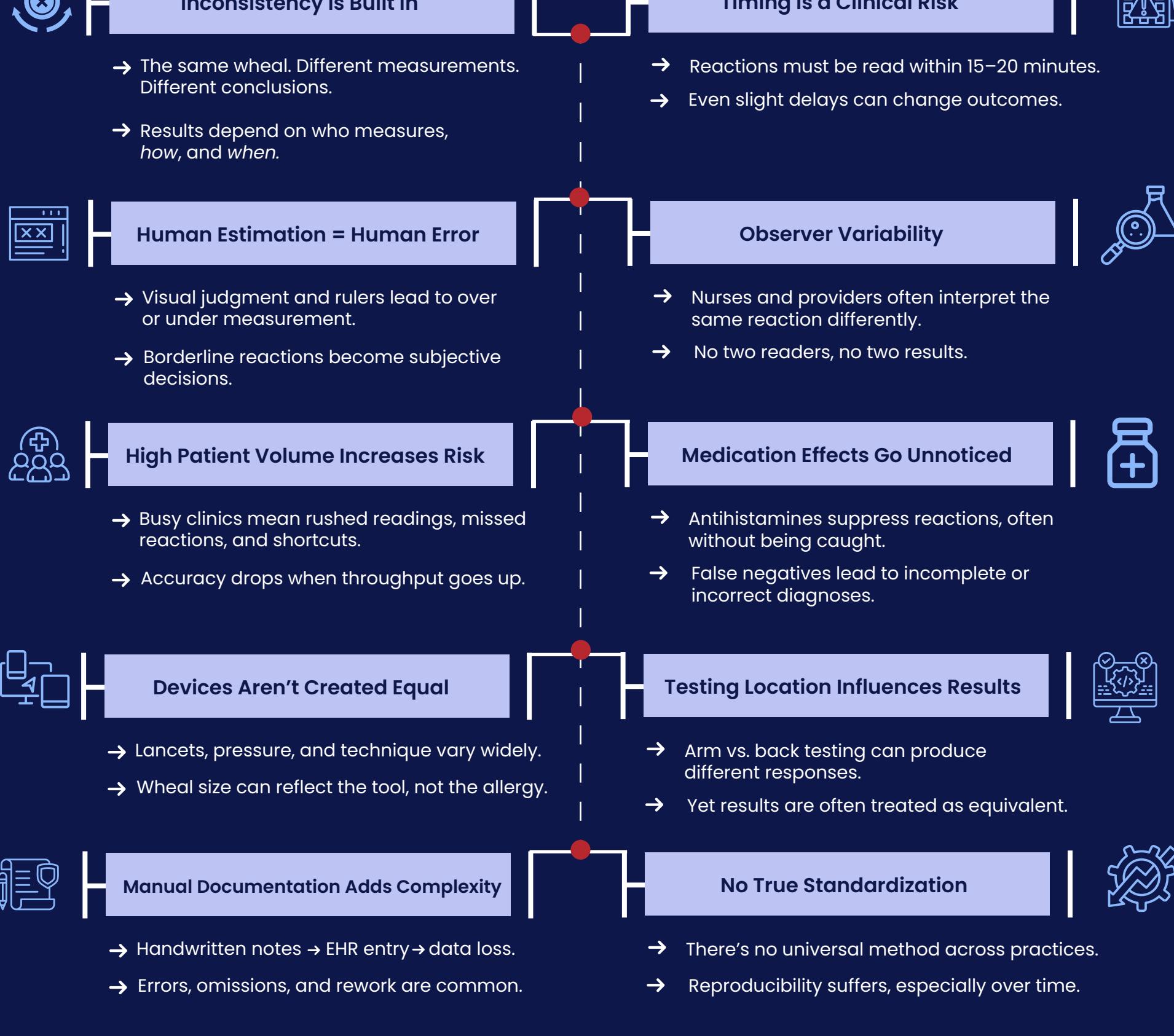




The Hidden Challenges of Skin Prick Testing

Why Wheal & Flare Assessment Still Lacks Consistency

Skin prick testing looks simple,
but accuracy depends on too many variables.



Poor Reproducibility Over Time

Repeat tests on the same patient may produce different results, reducing confidence.

Time Costs Add Up

- Manual reading and documentation steal minutes per patient.
- Multiply that across a day and a year.

Data Quality Suffers

Inconsistent measurements limit clinical insight, research value, and long term decision making.



The Question
Can't be Ignored

**If results vary this much,
how reliable are the clinical and
business decisions built on them?**

When testing depends on who measures, when it's read, and how it's documented, variability isn't an exception; it's the system.

A Better Way Forward

Standardization, objectivity, and consistency are no longer optional.

SkinSight AI™* brings precision and repeatability to wheal & flare assessment, reducing variability, saving time, and improving confidence in every result.

See How SkinSight AI™ Transforms Skin Prick Testing

Explore the technology built specifically for allergy practices

Learn more about SkinSight AI™*